

What kind of increase can I expect in 2010?

In addition to rate caps expiring Dec. 31, 2009, there are a number of generation rate changes that could affect your electric bill in 2010. Your key account manager can work with you to determine how these may affect your bills.

If I choose the fixed-price option this fall, can I still shop for better deals from competitive suppliers?

Yes. There are no penalties or fees to leave the one-year, fixed-price option for another supplier. However, once you leave the fixed-price option, you cannot return to it. If you switch back to PPL Electric Utilities later, we'll purchase power for you at hourly market prices.

How do I opt into the one-year, fixed-price option?

You will receive a letter later this spring outlining several options for you to opt into our large power purchase by July 27. At that time, you will be able to opt in by calling your key account manager, returning a postage-paid reply card or visiting our Web site at www.pplelectric.com.

Take steps now to save

You can take steps to lessen the impact of higher prices in 2010. Visit our Energy Analyzer at www.pplelectric.com to see in detail how you use electricity. Upgrade to energy-efficient lighting, or install energy-efficient equipment. Establish an effective building maintenance program. That can reduce energy bills by 5 to 20 percent. And take advantage of tax incentives, grants and rebates that reward efficiency and lower the costs of improvement projects.



PPL Electric Utilities



PPL Electric Utilities

A photograph of a high-voltage power line tower standing in a field of tall grass. The tower is a lattice structure with multiple cross-arms. The background shows a line of trees under a clear sky.

2010 Power Purchase for Large Customers

Important information you should know

PPL Electric Utilities will offer our large commercial and industrial customers the option of a fixed price for generation charges in 2010. To have this option available to you in 2010, you'll need to opt into the solicitation by July 27, 2009. A letter will be sent to you later this spring explaining the opt-in process.

We'll seek bids from electricity suppliers this fall for the power needed to serve all large commercial and industrial customers interested in the one-year, fixed-price option. We'll award contracts to the lowest bidders, let you know the price and give you a month to decide whether it's right for you.

If you don't choose a competitive supplier for 2010 and don't accept the fixed price from us, we'll buy power for you at hourly market prices. You will then be billed the price for each hour based on your use for that hour.

Whatever decision you make with regard to your electricity supply, PPL Electric Utilities will provide the reliable delivery service you have come to expect.

We encourage you to prepare now so you can make the best decision for your company in the procurement of electricity supply.

Changes in store for 2010 generation charges

- Decadelong rate cap on generation charges will no longer be in place.
- Demand component will disappear.
- "Declining block" will be eliminated.
- EDI/IDI credits will no longer apply.

Q&A

Why must PPL Electric Utilities purchase power?

PPL Electric Utilities has no power plants and does not produce power. We're strictly a delivery company. However, by law, we must purchase power for you if you don't choose a competitive supplier and pass these costs directly to you without profit.

If I opt into the one-year, fixed-price option this summer, am I committed to that option for 2010?

No. Opting in ensures you'll be eligible for a fixed-price option later this fall. If you don't opt in, you won't have that option. When you opt in, it allows us to factor your energy needs into our bid request for suppliers this fall.

Timeline for 2010 fixed-price default supply purchase

July 27, 2009	Deadline for large customers to express interest in one-year, fixed-price option
Aug. 24, 2009	Request for proposals issued to suppliers
Oct. 5, 2009	Supplier bids due
Oct. 8, 2009	Pennsylvania Public Utility Commission approves results
Oct. 8-9, 2009	PPL Electric Utilities announces results, provides pricing information to customers
Nov. 9, 2009	Deadline for large customers to accept one-year, fixed-price option