

Life's full of choices.

This one can help you spend less for electricity.

Here are 12 things PPL Electric Utilities wants you to know about electric choice.

1. What am I choosing when I shop?

You're choosing an electric supplier, which generates or buys the electricity you use.

2. Is it easy to switch?

Yes. You sign up with a supplier. The supplier lets us know. We take care of the rest.

3. Will my service be less reliable if I switch?

No. PPL Electric Utilities will still deliver your power safely and reliably no matter what you choose. If the power goes out, you'll still call us.

4. Is PPL Electric Utilities partnering with any suppliers?

No. We don't favor one supplier over another.

5. Must I shop?

No, but it could save you money or offer you options that may better suit your individual home or business needs. If you don't pick a supplier, we'll buy power for you and pass on the cost without profit to us.

6. If I want to switch back to PPL Electric Utilities later, can I?

Yes. We'll always be a fallback option for you.

7. Are you going to lower your charges to compete with others?

No. We don't compete with suppliers. We deliver your electricity. But if you don't pick a supplier, we buy power for you under a plan approved by state regulators and charge you what it costs us.

8. What is the price to compare?

It's the price we charge for generation and transmission if you don't shop. This price changes every three months – on March 1, June 1, Sept. 1 and Dec. 1 – to better reflect market prices.

9. How do I know if I'll save?

If a supplier's price is lower than our price to compare, you could save. Make sure the supplier price includes generation and transmission and be sure to understand the terms of any agreement with that supplier.

10. Why does PPL Electric Utilities want me to shop?

We want you to find the best deal you can for electric supply. More than 577,000 customers have shopped and selected another supplier. Remember, we'll still deliver your power no matter what you choose.

11. Where can I find out about all the electric supply offers available to me?

The Pennsylvania Public Utility Commission's PA Powerswitch website is a great place to start. Visit www.papowerswitch.com.

12. Will switching hurt PPL Electric Utilities?

No. We're a delivery company. We don't produce power or own power plants, and we don't profit from the generation portion of customer bills.



PPL Electric Utilities