



PPL Electric Utilities' Business Accounts Team Hosts Webinar

The Business Accounts team recently hosted a webinar entitled "Mid Sized Businesses - Roadmap to 2010." This webinar was targeted at customers on PPL Electric Utilities GS3 rate schedule and had four primary objectives:

- Increase customer understanding of electric competition.
- Increase customer understanding of 2010 rate and bill component impacts.
- Increase customer understanding of the shopping process.
- Increase customer understanding of available resources.

The webinar achieved a high satisfaction rating and is available online at www.pplelectric.com/Commercial+and+Industrial/Information+Center/PowerLink+News+and+Information/overview.htm. You can review the presentation slides or watch a recording of the entire webinar.

Attention Customers on PPL Electric Utilities SE Street Lighting Rate

Some customers on our SE Rate Schedule have been inquiring into the use of LED "Light Emitting Diode" street lighting. Currently, PPL Electric Utilities does not offer such an emerging technology; however, we are continuing to review this technology and remain very optimistic that LED may be the next energy-efficient street lighting.

School Energy Achievement Program

PPL Electric Utilities is offering a free energy benchmarking service to all public schools within its service territory. The company's School Energy Achievement Program can help you see how your school's energy use compares with that of similar schools. It can help you to identify areas where improvements may be needed and to better focus your resources.

Requirements to benchmark:

- One full year of monthly heating bills (gas, fuel oil and any other heating fuels used in your building).
- A completed Building Data Request form for each building.
- The form is available at www.pplelectric.com/schools.
- Your electric data will be included automatically.

The process:

- Utility data is summarized for each facility and normalized so that weather, building size and other variables do not affect the results.
- Each school is compared with a pool of local schools and shown its ranking within seven individual categories.
- Schools are also compared with other schools nationally by using ENERGY STAR® Portfolio Manager to generate a score from 1 to 100 for each.

The benefits:

- Provides guidance and justification for focusing district resources on specific buildings and systems.
- Sets a baseline performance so that the effect of changes and improvements can be measured in the future.
- Aids in capital planning and budgeting.

To participate and receive an energy benchmarking report for your facility, fill out a Building Data Request form online at www.pplelectric.com/schools or call 1-866-334-0775.

With the energy prices rising, there has never been a better time to think about ways you can save energy and control costs.

PUC Approves PPL Electric Utilities' Energy Efficiency Programs

Customers looking to save energy will soon have more help. PPL Electric Utilities will begin rolling out more than a dozen new energy efficiency programs over the next few months. Act 129 legislation requires electric distribution companies with greater than 100,000 customers to have energy efficiency and conservation plans aimed at reducing the energy consumption and peak load of their customers. The programs must be cost-effective and provide equity among customer classes.

Among the new options that will be offered to our C&I segment are:

- Rebates to customers who install energy-efficient equipment, including lighting, appliances, and heating and cooling systems.
- A compact fluorescent lighting campaign to distribute more than 7 million energy-efficient light bulbs through a combination of giveaways and discount programs in retail stores.
- Rebates to encourage recycling of older, inefficient refrigerators, freezers and window air conditioners.
- Rebates for commercial customers who have their heating, ventilating and air-conditioning systems tuned up and improved to increase energy efficiency.

- Financial incentives for customers who reduce electricity use during peak hours or install remote-controlled devices on certain appliances so that the company can scale back electric use when summer demand is highest.
- Financial incentives for customers to install solar energy systems or geothermal heat pumps.

Additionally, there is a custom incentive program targeted at commercial, industrial and institutional customer sectors. This program provides incentives for measures not included in other programs and provides for comprehensive upgrades and technical studies.

These programs are aimed at helping customers save more than 1.3 billion kilowatt-hours a year by mid-2013. There are no less than five programs available to each customer segment. The programs were developed with significant stakeholder, including customer, input.

As the programs are introduced, the company will communicate details and information to customers.

The PUC is also considering PPL Electric Utilities' request for a time-of-use pricing option that would give residential customers and some businesses the opportunity to save money by shifting their electricity use away from periods when demand is high. A decision on that option is expected in early 2010.

PPL Electric Utilities Completes Final Supply Purchase for 2010

PPL Electric Utilities recently completed its sixth and final competitive electricity purchase for 2010. This fulfills the company's requirement for purchasing electricity in the wholesale market for its customers who do not choose an alternative supplier.

The results of this competitive solicitation were approved on Oct. by the Pennsylvania Public Utility Commission. The purchases completed a process begun by PPL Electric Utilities in 2007 to buy the power needed to serve customers in 2010.

A total of 25 different suppliers have competed in the procurement process since 2007, including 17 who participated in the sixth round. A total of 11 different companies have won supply contracts over the six solicitations.

Monthly bills will increase on average about 18.4 percent for small businesses and about 36.1 percent for mid-size businesses.

PPL Electric Utilities will know the exact 2010 rates for its customers in December when several smaller

components of the bill are routinely adjusted and approved by the PUC. These adjustments generally have a minimal effect on customer bills.

The higher electricity prices come after more than a decade of rate caps on the generation portion of customers' bills ends Dec. 31. Generation accounts for more than half of the typical customer's electric bill. The increase reflects the fact that the cost to provide generation today is greater than it was in the 1990s.

PPL Electric Utilities, which doesn't produce power, must buy power for customers who do not choose an alternative supplier and pass suppliers' costs directly to customers without profit.

For customers on PPL Electric Utilities GS3 rate, the energy and capacity portion of your bill will be 10.053 cents per kWh. The projected price to compare (energy and capacity plus transmission) is 10.48 cents per kWh. For more information please contact Business Accounts at 1-888-220-9991.