

Three reasons to use energy efficiently

Saving energy is more than just a good idea – it's the right thing to do.

► Saves you money

If you're like most homeowners, you could save 20 percent to 30 percent on your energy bills by making energy-efficient improvements. That's more money in your pocket now and a way to help offset electricity price increases when price caps come off in 2010. Now is the time to prepare for the future to make sure you are using energy as efficiently as you can. It will help save you money in the long run.

► Protects the environment

By using less, you can limit greenhouse gas emissions and reduce the need for new power plants and power lines. If every customer saved just 1 percent, it would be the equivalent of planting nearly 70,000 acres of trees a year and taking more than 49,000 cars off the road.

► Lowers the cost of electricity for everyone

If everyone used less electricity, especially during times of peak demand, the most expensive generating plants would remain idle, fewer new plants would have to be built, and the price of electricity for everyone would be lower. Summer peaks usually occur during late afternoon and early evening. Winter peaks occur in late evening and early morning.

Quick tips to save

You have more control over your electricity use than you think. Simple steps can save energy and money.

Have a plan.

Know where to start. Our Energy Analyzer can help you make the best decisions for your home and budget.

Sweat the small stuff.

Little changes – like adjusting the thermostat a few degrees, using low-flow shower heads or letting the sun in during winter – can make a big difference.

Seal it and save.

Save up to 20 percent on heating costs by sealing and insulating. Recaulk and weatherstrip around doors and windows. Check attic insulation. Seal easy-to-reach ductwork.

Use compact fluorescent light bulbs.

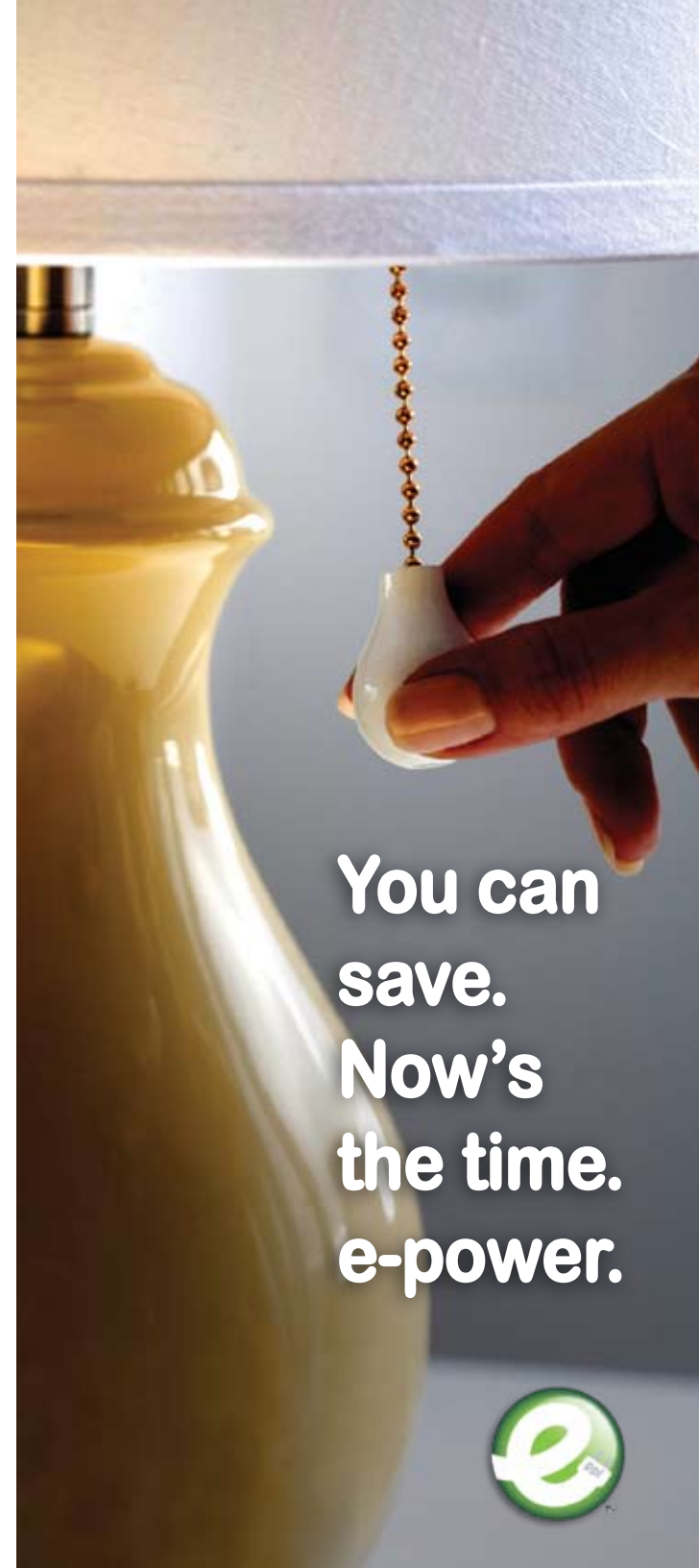
Replace frequently used incandescent light bulbs with compact fluorescent ones. These bulbs use about 75 percent less energy, last up to 10 times longer and produce less heat.

Look for the ENERGY STAR®.

ENERGY STAR appliances and home electronics use 10 percent to 50 percent less energy than standard models.

Maintain, maintain, maintain.

Clean heating and cooling system air filters monthly, and get a professional tuneup periodically. In addition, vacuum refrigerator coils and drain your water heater once a year.



You can
save.
Now's
the time.
e-power.



Why would an electric delivery company help you save electricity?

The answer is simple: because the cheapest electricity, for you and for us, is electricity you don't use.

Saving electricity saves you money, protects the environment and conserves our nation's precious resources.

It makes the places we call home better places to live.

**You can save.
Now's the time.
e-power.**

With the PPL Electric Utilities website and Energy Analyzer, you can learn about energy efficiency and make a difference for the environment. Visit www.pplelectric.com.



“I've always tried to use energy wisely, but I wasn't aware of all the things I could do to conserve. The Energy Analyzer on the PPL website really opened my eyes to some simple, no-nonsense ways I could start doing better instantly. It's helping me make a difference.”

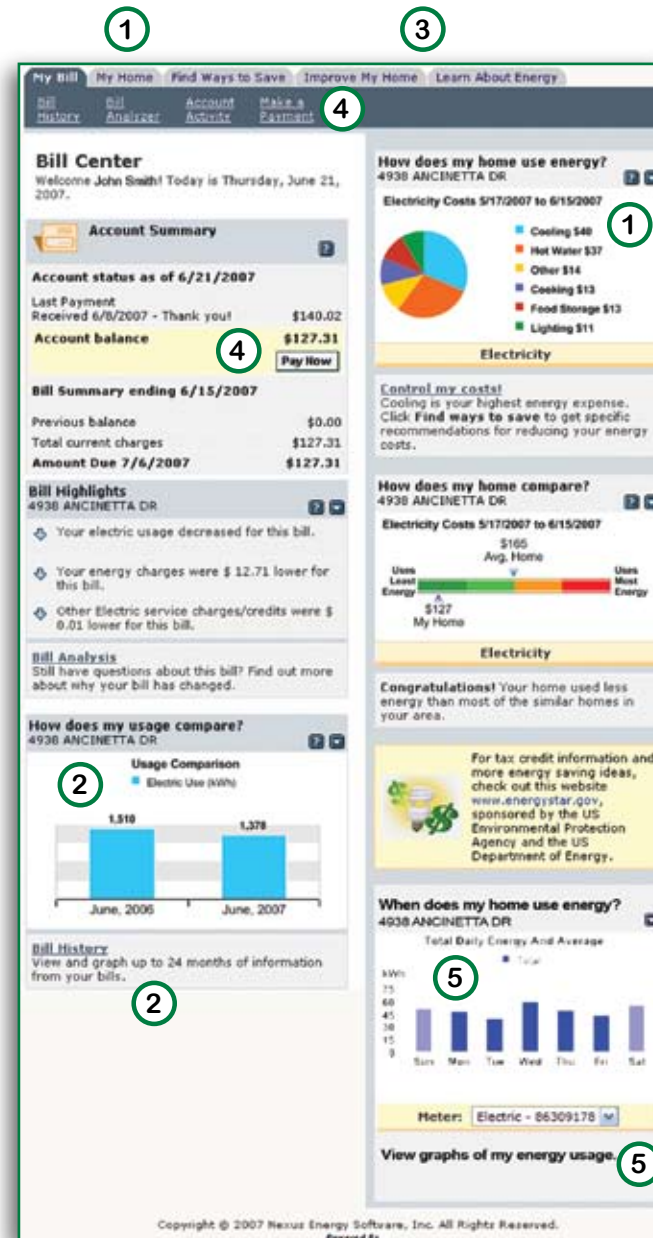
- Jerry, Danville

1 Analyze your home

Complete questions about your home and the appliances you use and get customized feedback, energy-saving tips and estimates of the savings you could achieve.

2 Compare two bills

Take a closer look at why one bill was higher than another. Understand the effect weather or changes in your home may have had.



3 Learn even more

Find detailed information in our Energy Library, or use our energy calculators to estimate what you might save by replacing an appliance.

4 Pay your bills

Save trees by saying goodbye to your old paper bills. View and pay bills online instead.

5 See detailed usage

View your daily electricity use or up to two years of monthly information. See the effect weather – or changes in your daily routine – had on your bill.