

April 2009

## Check out our YouTube favorites

### Videos show how you can save energy, money

Saving energy is more than just a good idea — it's the right thing to do. It saves money, protects the environment and helps lower the cost of electricity for everyone. If you're like most customers, you can save. All it takes is knowing where to start.

To help, we've captured some of our favorite YouTube videos about energy efficiency. The videos are from many different sources and show just how easy saving energy and money can be. To view our favorites, visit [www.pplelectric.com](http://www.pplelectric.com), click "e-power" and then "video center."

Want to learn even more? Our online Energy Analyzer offers detailed tips to reduce your home's energy usage and lets you track your daily and hourly electricity use to see how well you're doing.

Get started today and chart your course to energy savings. Your planet and pocketbook will thank you.

## how to get in touch

**Customer service:**  
1-800-342-5775  
1-800-DIAL PPL  
Automated phone lines  
are open 24 hours a day,  
seven days a week.

**Customer service  
representatives are available  
Monday through Friday,  
8 a.m. to 5 p.m.**

Telecommunications Device for  
the Deaf: 1-800-231-7288 TTY

Write to us at:  
**Connect**  
827 Hausman Road  
Allentown, PA 18104-9392

Visit us on the Internet at:  
[www.pplelectric.com](http://www.pplelectric.com)



### e-power tip

Home electronics can account for up to 15 percent of your electric use. In fact, many electronics in your home use energy even when they're switched off.

This "phantom" or standby power, as it's often called, can range from a few watts to 40 watts or more.

To save energy and eliminate standby power use, plug your items into a power strip and switch things off at the strip. In addition, unplug battery chargers and power adaptors when equipment is fully charged.

Also, look for the ENERGY STAR® label on home electronics. ENERGY STAR qualified products use less electricity in standby mode.

### Web use up

Weekly visits by customers to  
[www.pplelectric.com](http://www.pplelectric.com) are up

from

5,300 in 2007 to

**47,000 in 2009.**

## Dehumidifier tips

Make sure your dehumidifier isn't drying up your wallet. If you use a dehumidifier to remove moisture in your home, you could be spending \$100 to \$150 or more a year to operate it.

An ENERGY STAR® qualified dehumidifier can cut your costs by \$20 a year or more. ENERGY STAR qualified models have more efficient coils, compressors and fans. They use about 10-20 percent less energy.

To keep your dehumidifier running efficiently and save energy:

- Keep it clear of walls or furniture that might restrict airflow around the unit.
- Make sure doors and windows are closed where the unit is running.
- Keep it clear of dirt and dust, and vacuum the coils periodically.

In addition, if your dehumidifier is in an area that's often below 65 degrees, look for a dehumidifier made to run at lower temperatures. Below 65 degrees, frost can form on condensing coils, causing your unit to cycle on and off without removing moisture.

To look for a list of ENERGY STAR qualified dehumidifiers, visit [www.energystar.gov](http://www.energystar.gov).

## Call before you dig

Stay safe when working outdoors. If you have a project that requires digging, state law requires you to call Pennsylvania One Call at least three days before you start.

This lets utilities mark the location of underground cables and pipelines. Wait for the site to be marked before excavating. Underground cables serve many newer housing developments and carry the same voltages as overhead lines. If you dig into them, you risk serious injury or death.

You can reach PA One Call 24 hours a day by dialing 811 or 1-800-242-1776.

Please outline with white paint the areas where you plan to dig. This will help our locators identify where you will be working.

## Make your pledge to 'Change the World'

This Earth Day, make a pledge to "Change the World." Visit [www.pplelectric.com](http://www.pplelectric.com), click "e-power" and select "Change the World pledge."

"Change the World" is a national campaign run by the U.S. Environmental Protection Agency. It encourages all Americans to take small steps that make a big difference for the environment.

Pledging online is quick and easy. You're not asked to contribute money. You can simply pledge to replace one light bulb with a compact fluorescent light, or pledge to do even more in your home.

Take the pledge with a child and use it as an opportunity to talk about ways you can save energy in your home. Encourage children to make a difference, whether it's turning off a bedroom light, unplugging a video game after it's charged or powering down the computer.

When customers save, it limits greenhouse gas emissions, reduces the need for new power plants and power lines, conserves natural resources and saves you money. It's good for the environment, and it's good for you.

For more on ways to save, visit our Energy Analyzer online at [www.pplelectric.com](http://www.pplelectric.com).

If each of our customers saved just 1 percent on electric use, it would save enough to supply more than 35,000 homes for one year.



[www.pplelectric.com](http://www.pplelectric.com)



PPL Electric Utilities