

Industrial Site Feasibility Studies

Purpose

Marketable industrial sites are essential for PPL and its community partners to achieve their common economic development goals. These sites must be identified and then developed over a several year period. Initially a feasibility study is done to determine development costs and the site's suitability for industrial use. PPL's partial financing of industrial site studies opens the way for the eventual development of industrial sites. The following guidelines outline the basis upon which proposed projects will be evaluated and funded.

Eligible Participants

Municipal, county or regional development corporations and other non-profit public/private organizations serving Central Eastern Pennsylvania communities in PPL's service area.

Eligible Projects

Eligible projects include industrial site identification or feasibility studies or other kinds of feasibility studies related to development of a specific site. These types of studies could include site identification or site layout studies and/or preliminary engineering design studies to include drainage control, preliminary cost estimates, foundation materials, environmental impact investigations and design and permitting plans for future speculative industrial buildings. In addition, PPL will consider other creative initiatives with the concurrence of PPL Regional Community Relations Directors.

Criteria Guidelines

PPL's financial participation must be part of a larger public or private sector commitment to the feasibility study. PPL's contribution shall not exceed 50 percent of the total cost of the feasibility study up to a maximum of \$6,000, as funds are available.

Procedures

In order to apply for Industrial Site Feasibility Study funds, the qualifying organization should first contact the PPL Regional Community Relations Director for their region to review and discuss the proposed study. The RCRD will prepare and submit a study proposal recommendation to the Director, Community Affairs for review and final approval.

A request for funds must provide the following information.

1. Purpose and description of the study, total study cost and the amount requested from PPL.
2. The proposed timeline.
3. Site name and size in acres.
4. Location map and topographic site map.
5. Owner(s)
6. Participating organizations, including other funding sources and amounts.
7. Recommendation on why the feasibility study should be funded.
8. An approval page for approval by the organization, RCRD, and Director, Community Affairs.

In order to track the progress of the feasibility study, the organization will report regularly to the RCRD on significant milestones of the study. When the study is completed, the organization must submit copies to RCRD and to

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