

October 2009

## Think clean, support green

### New Green Power Option available

Interested in helping the environment and supporting renewable energy? Now you can do both with our new Green Power Option, offered in partnership with Community Energy Inc.

With the Green Power Option, an additional charge is added to your monthly electric bill. Community Energy uses this to support the development of renewable energy. You decide how much to support and can sign up for as little as \$2.50 per month.

Choosing 300 kilowatt-hours for an additional \$7.50 a month supports generation of clean electricity equivalent to 30 percent of the average home's electric use. According to our partner, Community Energy, enrolling at this level for a year has the same environmental benefit as planting an acre of trees.

The renewable generation you support from wind and small hydroelectric sources conserves natural resources and



### e-power tip

#### October is National Energy Awareness Month

Saving energy isn't just a great idea. It's the right thing to do.

That's why every month in Connect, we share tips that can help you save.

This month, help us spread the word.

If you're a parent or grandparent, encourage a child to make a difference.

It could be as simple as turning off the bedroom light, powering down the computer when done, or turning off the water when brushing teeth.

Let them know that every little bit counts – in more ways than one.

helps protect the environment for future generations.

To sign up or get more information, visit [www.CommunityEnergyInc.com/PPL](http://www.CommunityEnergyInc.com/PPL) or call Community Energy at 1-866-946-3123 today. Community Energy is a leading marketer and developer of renewable energy.

## how to get in touch

#### Customer service:

**1-800-342-5775**

**1-800-DIAL PPL**

Automated phone lines  
are open 24 hours a day,  
seven days a week.

#### Customer service

representatives are available  
Monday through Friday,  
8 a.m. to 5 p.m.

Telecommunications Device for  
the Deaf: **1-800-231-7288 TTY**

#### Write to us at:

**Connect**

**827 Hausman Road**

**Allentown, PA 18104-9392**

Visit us on the Internet at:

**[www.pplelectric.com](http://www.pplelectric.com)**

# How big is your footprint?

## Carbon footprint, that is

How does your energy use affect the environment? Find out with PPL Electric Utilities' new carbon footprint calculator.

Available through our Energy Analyzer or e-power page at [www.pplelectric.com](http://www.pplelectric.com), the calculator lets you measure the carbon dioxide that results from your energy use.

Using the calculator is quick and easy. Simply tell us a little about your home and vehicles. Provide some details about your electricity, natural gas and water

use. Then answer a few quick questions about recycling. Each step of the way, the carbon calculator keeps crunching the numbers, showing you how it all adds up and how your carbon footprint compares with the national average.

Finally, use the tool to help start your own carbon reduction plan. For example, see the difference you can make using compact fluorescent light bulbs or replacing your clothes

washer with a more energy efficient model.

By working together and taking some simple steps, we can create less greenhouse gases and help protect the environment.

**The carbon footprint  
of the average U.S.  
household is 24.4 tons of  
carbon dioxide a year.**

## October's lesson plan: Think! Energy

### Popular school program returns to more schools, more kids

Last fall, more than 7,000 students and teachers across eastern and central Pennsylvania took part in a special program with a simple, yet powerful message: Save energy. Make a difference.

This October, more than 10,000 students and teachers will unite behind that same theme, taking part in an interactive, hands-on program sponsored by PPL Electric Utilities for students in fifth, sixth and seventh grades.

The program is offered in partnership with the Pennsylvania Department of Education and the nonprofit National Energy Foundation.

Students will learn how to save energy and make a difference for our planet. With their parent's permission, each child will receive a take-home kit that includes a low-flow shower head, compact fluorescent light bulbs, shower timers, an LED nightlight and more.

Students are encouraged to work with their parents to make energy efficiency improvements at home. Teachers lead energy patrols in their schools.

It's just one way we're working to ensure a brighter future.

## Seal your home before winter hits

This year, keep Old Man Winter out and the warm air in.

Act now to better seal and insulate your home. You'll be more comfortable. And you'll keep more money in your pocket, no matter how you heat your home.

October's a great time to recaulk around doors and windows. Remove cracked caulking, where drafts can creep in, and reapply a new coating. Pressed for time? Spread the job out with a few windows each week.

The same is true for worn weatherstripping, and gaps and holes around vents and pipes that lead into your home or attic. Seal large gaps around pipes with expanding foam.

While you're at it, add foam gaskets behind outlet covers and switchplates, and use safety plugs in unused outlets. These are prime spots for letting cold air in.

A quick trip to the hardware store should provide all you need. And a small investment can help you control your winter heating bills.

Learn more about energy efficiency at [www.pplelectric.com](http://www.pplelectric.com), and pass it on.