

Electric choice

Life is full of options. This one may help you save.

In Pennsylvania, you have the power to choose your electric generation supplier.

Just as you can pick a cell phone provider that offers you the best price or services you prefer, you can shop for better deals on electricity supply.

We encourage you to explore all of your options.

After all, shopping for power can be quick and easy. And by switching, you may be able to save money.

What you're choosing

When you shop, you're picking a generation supplier. That's the company that makes the electricity you use, or buys it from a power producer for you.

Generation accounts for the biggest piece of most electric bills. When you don't pick a generation supplier, we buy power for you from many different suppliers. We pass on the cost without profit.

Whether you choose another supplier or not, PPL Electric Utilities will remain your delivery company. We'll continue to deliver your power safely and reliably. And we'll still be the company you call if your power is interrupted.

Comparing supply offers

If you're a business customer, the Pennsylvania Public Utility Commission's PA PowerSwitch website can help you find a list of licensed suppliers.

Simply visit www.papowerswitch.com and click "shop for electric suppliers." Then click "shop for your business." You can then select "PPL" or enter your ZIP code to view licensed suppliers and their contact information.

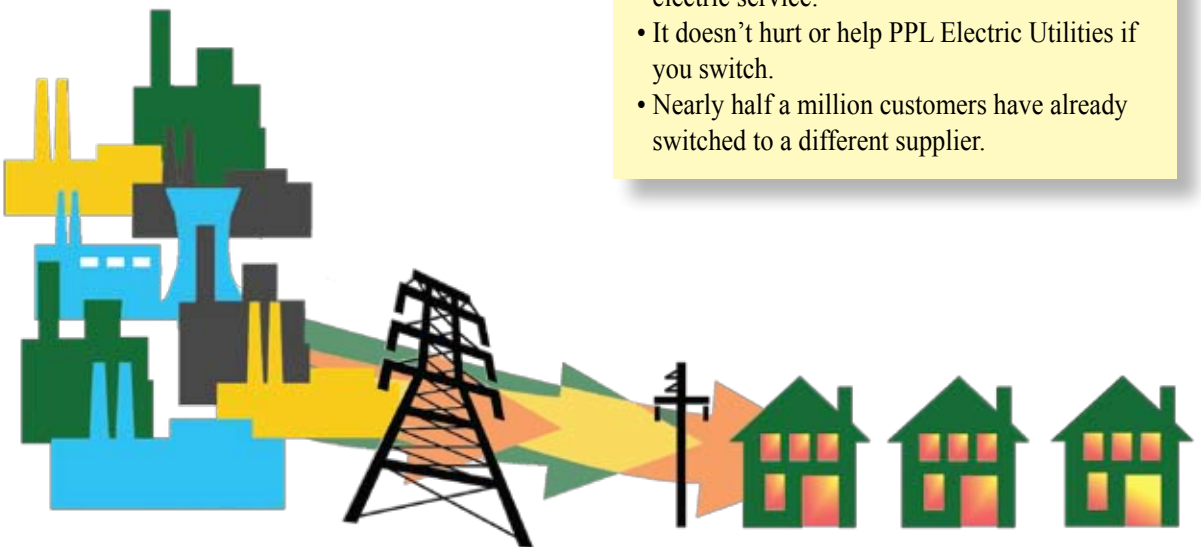
See the back page for more details about our "price to compare." Understanding the price to compare is important to shopping.

Change for 2011

In 2010, small- and mid-sized business customers who returned to PPL Electric Utilities for generation supply after being served by an alternative supplier were required to remain with PPL Electric Utilities through the end of year. This restriction will not apply in 2011.

Quick facts

- Switching won't affect the reliability of your electric service.
- It doesn't hurt or help PPL Electric Utilities if you switch.
- Nearly half a million customers have already switched to a different supplier.



About the 'price to compare'

The price to compare is the default price you pay PPL Electric Utilities for generation and transmission if you don't switch to another supplier. If a supplier's price is lower than our price to compare, you could save by switching.

Default service is provided at a fixed price for small and mid-size business customers. The default service for large businesses who don't shop is hourly market pricing.

The price to compare does not include distribution charges. That's because PPL Electric Utilities continues to deliver your power and charge you for distribution service whether you switch or not. Distribution charges cover our costs to maintain the meters, poles, wires and other equipment required for reliable electric service. Distribution charges also cover customer service costs associated with metering, billing and our Customer Contact Center.

Rate schedule	2010 price to compare (cents per kilowatt-hour)	Estimated price to compare* for Jan. 1 – May 31, 2011 (cents per kilowatt-hour)
GS1, G1D	10.402	9.764
G1V	10.448	9.426
G1C	10.402	9.764
GH1, H1P, H1Q	10.402	9.764
GH2, H2R	10.402	9.764
GS3 small	10.402	9.764
LP4 small	N/A**	9.466
G3V	10.448	9.426
G3C	10.402	9.764
GS3 large	10.402	N/A**
L4C	9.448	9.466
LP5, L5S, LP6, L6T	8.993	N/A*

* These figures include estimated generation and transmission charges and state tax rates. The exact price to compare for Jan. 1 through May 31 will not be known until late December when final adjustments are made and the Pennsylvania Public Utility Commission approves our new rates for generation and transmission services.

** These figures will vary hourly based on real-time market prices for electricity.

Price to compare to change more frequently in 2011

Because of the way we buy power to comply with state law, our price to compare will change periodically moving forward to reflect current market prices for electric supply. The price to compare will change Jan. 1 and again on June 1, 2011. After June 1, it will change every three months. We will continue to provide you with estimates of the new prices in a bill insert and on our website. The actual prices will be available approximately one month before they go into effect.

Supplier prices may change more or less frequently depending upon their offers. In addition, new suppliers and offers may emerge periodically. You can track changes to our price to compare by visiting www.pplelectric.com/choice, where you can subscribe to an RSS feed to receive updates to the price to compare.

For more information, visit the PPL Electric Utilities website, www.pplelectric.com/choice, or call toll-free 1-888-220-9991.

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