

Options for Small Businesses to Manage Electric Bills



PPL Electric Utilities shares the concerns of business customers about rising energy prices, and is giving small businesses options that help them use electricity wisely and manage their electric bills.



E-power: Tools and Information to Help You Save

PPL Electric Utilities' e-power campaign helps business customers save electricity and money.

• Energy Analyzer

This new tool at www.pplelectric.com provides detailed information about how your business uses electricity, personalized tips for reducing energy use, and an estimate of potential savings. You'll find the Energy Analyzer in the Energy Center section of the page for Commercial and Industrial customers.

• Daily Electricity Use

With the power of its advanced electric meters, PPL Electric Utilities can show business customers their daily electricity use through the Energy Analyzer. By 2010, you will be able to view electricity use hour by hour.

• ENERGY STAR® Partnership

PPL Electric Utilities is a partner in the federal government's ENERGY STAR® program. Visit www.energystar.gov for information about energy efficiency, federal tax credits and much more.



Phase-In Option

PPL Electric Utilities has asked the Pennsylvania Public Utility Commission to approve a plan that would give customers the option of gradually adjusting to higher prices for electric generation supply.

If approved by the PUC, customers who choose the phase-in option would make additional payments on their electric bills from July 2008 through December 2009. Those payments, with interest paid by PPL Electric Utilities, would be applied to electric bills in 2010 and 2011.

The proposal would allow customers to choose single-digit increases spread over several years rather than a larger one-time increase in 2010.

Customers would be able to leave the plan at any time through December 2011 and get back the balance of their additional payments, plus interest.

Buying in Advance

Under Pennsylvania's electricity competition law, PPL Electric Utilities must obtain electric generation supply for any customer who does not choose another supplier. The price for that service must be approved by the Public Utility Commission and passed on to customers without mark-up.

To reduce the price risk of buying all the electricity for 2010 at one time, PPL Electric Utilities is obtaining electricity in six stages. Competitive bidders representing many different companies have been involved in the first two stages of the process.

Shopping for Supply

Under Pennsylvania law, consumers may choose the company that provides their electric generation supplier. Few or no choices exist today because of a rate cap that has kept utility prices for generation at 1990s levels. Generation suppliers are unable to compete with capped utility rates.

In some areas of Pennsylvania, rate caps have ended. In those areas, competition is growing. In western Pennsylvania, 22 percent of the customers of Duquesne Light are served by competitive suppliers. Within that total, 17 percent of

Duquesne Light's commercial customers and 47 percent of Duquesne Light's industrial customers have chosen alternative suppliers. Electric shopping statistics are available at the Office of Consumer Advocate's Web site, www.oca.state.pa.us.

The rate cap for PPL Electric Utilities ends Dec. 31, 2009. When the cap ends, other suppliers will have the opportunity to compete with the utility price. You could save money by shopping for electric generation supply.

To learn more about shopping for electricity, visit Pennsylvania's Utility Choice Web site: www.puc.state.pa.us/utilitychoice.

Utility	# Customers Shopping	% Customers Shopping	% Electric Load Shopping
Duquesne Light	129,000	22%	49%
Penn Power	16,000	10%	36%

Source: Pennsylvania Office of Consumer Advocate, Electric Shopping Statistics, Jan. 18, 2008.

For more information about your electric service and electric bill, visit www.pplelectric.com.



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