



PPL Electric Utilities



We're ready to  
power your business

# There are plenty of great reasons to locate your business in our service territory

Transmission is the backbone of our electric grid and plays an important role in maintaining a strong economy. Since 2013, we've invested in focused upgrades and continued to innovate and advance our electric grid. These continued investments in the transmission system allow us to provide safe, reliable, affordable and sustainable electricity for you and your business.

- We regularly rank among the country's best utility companies for reliability and customer satisfaction and have won numerous industry awards. Our outstanding customer service features dedicated business services professionals ready to help you establish electric service.
- Through a combination of investments in the grid, comprehensive line clearing and enhancements to power lines, poles and other equipment, we've managed to reduce the frequency of transmission outages by 93% since 2012.
- In Pennsylvania, customers can shop around and choose the electricity supplier that is right for them, such as the lowest cost supply or renewable energy.

## PPL ELECTRIC'S SERVICE TERRITORY AT A GLANCE

### AVAILABILITY OF SKILLED LABOR

Our service territory is nestled in the center of the northeast megalopolis that stretches from Boston to Washington D.C. With a population of approximately 50 million, there's access to a large, tremendously skilled labor force that's ready to tackle your business needs.

### PROXIMITY TO MAJOR MARKETS

Just a 1.5-hour drive from New York City and Philadelphia – as well as their associated suburbs – our service territory is a perfect place to set up your business, giving you access to nearly 10 million people.

### STATE AND LOCAL TAX INCENTIVES

As of 2022, computer data center equipment became exempt from Pennsylvania sales and use tax when it is sold to, used or consumed in a certified data center by an owner, operator or qualified tenant that holds a Computer Data Center Sales and Use Tax Certificate of Exemption issued by the state. Pennsylvania also features Keystone Opportunity Zones and Keystone Improvement Zones that offer certain state and local tax benefits to businesses.

### HIGHWAY ACCESSIBILITY

Our service territory sits in the middle of a major transportation hub. It offers access to major highways like Interstates 95, 81, 80 and 76 as well as numerous freight rail and air options.



## Transmission supports a thriving economy



“Electricity is the critical underpinning for economic growth. This area has a good reputation for our electric grid – strong, reliable transmission and distribution system and fair prices. This is a fundamental requirement for companies to invest in an area.”

**Don Cunningham**  
President & CEO, Lehigh Valley  
Economic Development Corporation



“We sell companies from around the world on investing here based on our superior electric reliability and reasonable cost of service. Our robust transmission system supports electric service that gives Pennsylvania a strategic advantage in attracting new business.”

**John Augustine III**  
President & CEO, Penn's Northeast



“PPL Electric Utilities has been a critical partner in responding to high impact project inquiries and it quickly provides high-level details about electric infrastructure that project decision makers need to determine if they will consider a site to compete for their project.”

**Lauren Bryson**  
Executive Director, Focus Central Pennsylvania

**We Deliver.**  
[pplelectric.com/economicdevelopment](http://pplelectric.com/economicdevelopment)

# What other businesses are in our service territory?

Businesses seeking regional or international headquarters, industrial, manufacturing or distribution facilities find themselves in good company in our service territory. Several Fortune 500 and Forbes Global 2000 companies are based in eastern and central Pennsylvania or have major operations here.

- Air Products and Chemicals, Allentown
- Armstrong World Industries, Lancaster
- Fulton Financial, Lancaster
- The Hershey Company, Hershey
- MetLife, Scranton
- Olympus America, Center Valley
- Lehigh Valley Health Network, Allentown
- Prudential Financial, Scranton
- First Quality, Lock Haven



## MEET OUR TEAM



**Dave Quier**

Vice President of  
Transmission and  
Substations



**Joe Lookup**

Director of Asset  
Management



**Colleen Kester**

Interconnection  
Affairs Manager



**Ian van Halem**

Interconnection Affairs  
Project Manager

# We're ready to power your business

PPL Electric Utilities has available transmission capacity at all voltage levels, from 69 kV to 500 kV. Whether you're looking to expand your operations to a new, strategic area or just starting your business up, we can handle your project. Just 1.5 hours from major cities, our transmission system delivers electricity safely, reliably and efficiently across long distances, right to where you need it.



## RELIABLE SERVICE

Our transmission system gives you peace of mind. Through the use of innovative technology, we've built one of the most advanced electric grids in the country. It provides stability and flexibility for our grid operators, which improves operations and protections against cyber, physical and weather threats.

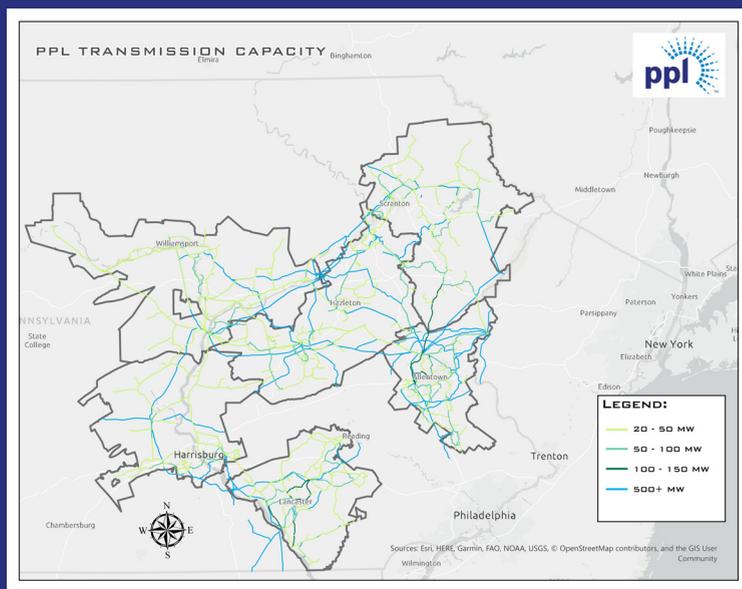


## EASE OF INTERCONNECTION

Our team is easy to work with. Our rapid response process provides a high-level scope, schedule and cost breakdown within five business days. We also offer quick turnarounds on project feasibility reports. New 69 kV tap projects typically range between 12 and 15 months from contract execution to energization.

## POWER AVAILABILITY

We have excess transmission capacity across our 29-county service territory in eastern and central Pennsylvania. To view the map online, visit [ppllectric.com/economicdevelopment](http://ppllectric.com/economicdevelopment).



# Why choose transmission level service for your business?



**DECREASED**  
frequency of  
outages by

**93%**



**DECREASED**  
transmission outages  
caused by lightning by

**78%**



**DECREASED**  
transmission  
outages caused by  
equipment failures by

**72%**



**DECREASED**  
transmission  
outages caused by  
avian / unknown by

**87%**



Want more information or to get in touch?  
**Scan the QR code to learn more.**