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FEBRUARY 2018 | Please visit our website ppl electric.com

Claim your badge of energy-efficiency honor

If your business participated in PPL's energy-efficiency rebate program, you've received your rebate and are already saving on your energy bills.

Now, our Business Participation Program lets you show off your kilowatt-cutting prowess with badges you can display at your business. The badges are available in bronze, silver and gold, and your level of participation dictates the color of your badge. Window cling-style badges are mailed to participants to display at their business. We also can supply an electronic version to include on your website or for use on social media.

Why do this? It's simple. We're proud of you and this is a way for you to show the world you're on top of your game.

The program isn't just for new rebates. If you participated in a rebate program in the past, even several years ago at the beginning, you're not out of luck.



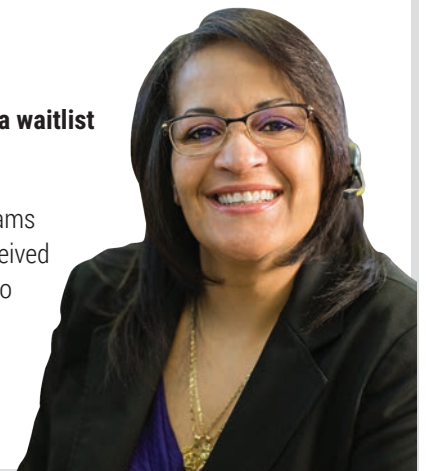
We've processed thousands of rebates over the years. Each one means savings for a business we serve and a smaller carbon footprint.

For more details about the Business Participation Program, visit ppl electric.com/efficiencybadge.

? Ask Marilyn

Q: I'm a municipal manager and in talking with some colleagues recently, I learned there is now a waitlist for energy efficiency programs. What's the story?

A: Due to high demand, there is a waitlist for all government, nonprofit, and education customer programs through May 2021. Existing reserved projects and complete pre-approval applications that were received on or before Dec. 31, 2017 will be eligible for rebates. We encourage all customers in this category to continue to send pre-approval applications for projects that will be completed before May 31, 2021 and that are eligible for rebates. Waitlisted projects aren't guaranteed funding, but will be the first considered if additional funding becomes available. Questions? Call **1-866-432-5501** or visit ppl electric.com/businessrebates to start an application.



Have a question for our energy expert? Email us at connect@pplweb.com.

Thanks for helping #PPLLightUpTheHolidays



Our hats are off to all who participated in our holiday photo campaign. We asked our social media followers to post photos of special December holiday scenes using the hashtag #PPLLightUpTheHolidays.



As part of the campaign, PPL donated \$1,500 to Operation HELP, our fuel fund for needy customers. We saw images of psychedelic polar bears, scrumptious holiday fare, lots of cute kids, and much more.

Also, don't forget to check out the Operation HELP insert with this month's bill. If you're not already an Operation HELP supporter, we invite you to start a new tradition of giving. You also can sign up online at ppllectric.com/operationhelp.

Direct Discount Energy Efficiency Program Update

In our continuing effort to assist our small business customers, as of January 1, 2018, the annual usage cap has been lifted and the Direct Discount incentive **will increase from \$0.13/kWh to \$0.15/kWh**. All GS1 and GS3 rate code customers are eligible and must use an approved participating contractor. There hasn't been a better time to take advantage of incentives to install energy saving projects including lighting, refrigeration and compressed air for your business. Please visit ppllectric.com/businessrebates to locate a contractor in your area.

Stay informed with our webinars

Last month we featured a topical webinar done in conjunction with the Department of Energy's Better Buildings initiative called *Show Me the Money!: How to Find Financing, Access Incentives, and Get Projects Done*. If you missed it, you can still access it on our News and Events page at ppllectric.com/businessrebates.

We have more informative webinars planned for 2018 each quarter and welcome your suggestions for topics that you're interested in knowing more about.



Cold weather safety tips: Space heaters

Space heaters are popular and helpful, but if not used properly they can present fire and electrical shock hazards, according to the Electrical Safety Foundation International.

ESFI offers numerous tips on space heater use, including:

- Plug space heaters directly into a wall outlet. Do not use an extension cord or power strip, which could overheat and result in a fire. Do not plug any other electrical devices into the same outlet as the heater.
- Place space heaters on level, flat surfaces. Never place heaters on cabinets, tables, furniture, or carpet, which can overheat and start a fire.
- Inspect heaters for cracked or broken plugs or loose connections before each use. If frayed, worn or damaged, do not use the heater.
- Never leave a space heater unattended. Turn it off when you're leaving a room or going to sleep, and don't let pets or children play too close to a space heater.

Giving back to the communities we serve

We're connected to the communities we serve by a lot more than poles and power lines.

The PPL Foundation late last year awarded major grants to support 16 organizations working to empower the communities they serve. Earlier in 2017, the foundation distributed smaller sustaining grants to more than 70 community groups.

The major grants will support a wide range of projects, including community centers, STEM (science, technology, engineering and math) education, leadership programs for girls, and much more.

Also in late 2017, teachers in 25 schools in PPL's service area were selected to receive \$1,000 each as recipients of 2017 Empowering Educators grants from the foundation. The money will be used to help teachers inspire students in STEM topics.

GET CONNECTED



SMALL BUSINESSES: 1-800-DIAL-PPL

MID- TO LARGE-BUSINESSES: 1-888-220-9991, OPTION #4

HOURS: 8 a.m. to 5 p.m., Mon. - Fri.

24/7 customer service for emergencies and outages.



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PPL Electric Utilities