

PPL Electric Utilities
Stakeholder Meeting
Act 129 EE&C
November 19, 2014
Harrisburg, PA

Objectives:



- Summary of evaluation results for Phase II Program Year 5 (June 2013 May 2014)
 - Pete Cleff
- Summary of Phase II results through August 2014
 - Pete Cleff
- Program highlights and proposed changes to the Phase II EE&C Plan
 - Tammy Albenzi and Mary Thompson Grassi
- Stakeholders' initial input about the types of programs/measures and the focus for Phase III
 - Pete Cleff

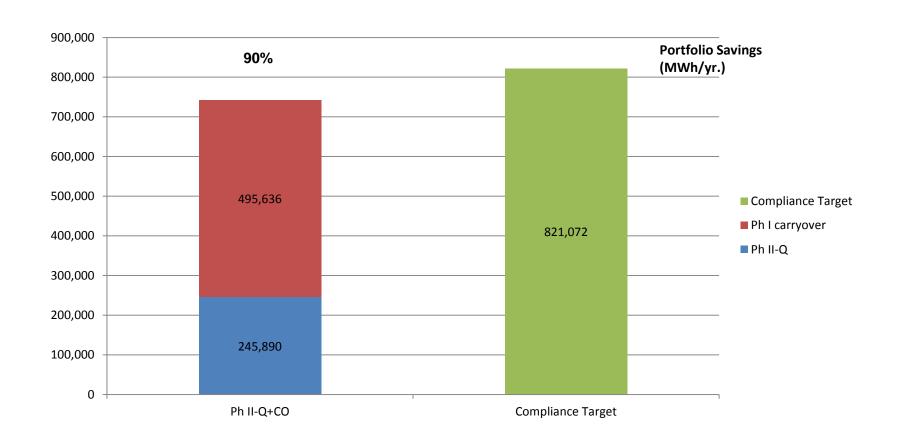


Evaluation Results Phase II

- Program Year 5
- Summary of Phase II results through August 2014

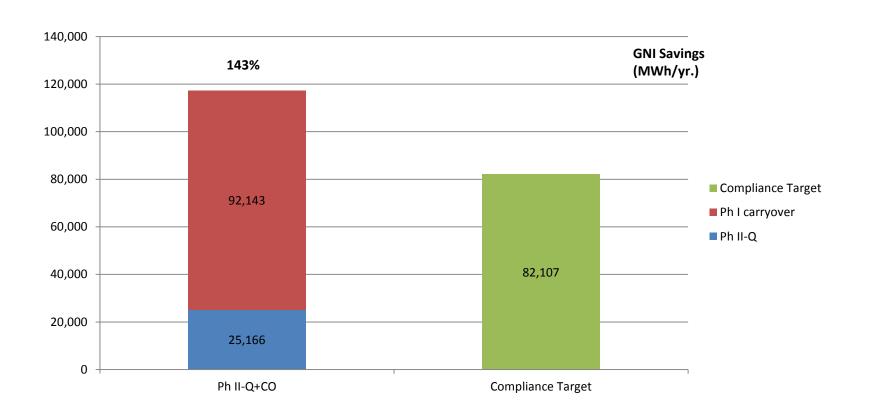
Phase II Portfolio Savings (PY5 verified and PY6 through 8/30/14)





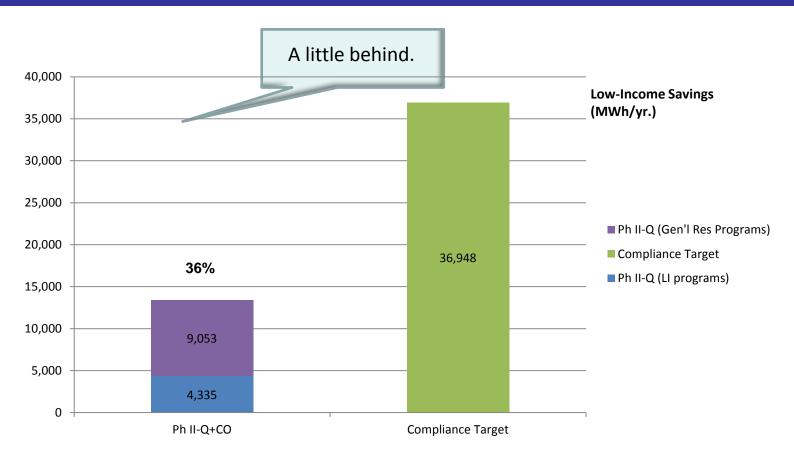
Phase II GNI Savings (PY5 verified and PY6 through 8/30/14)





Phase II Low Income Savings (PY5 verified and PY6 through 8/30/14)





PY5 Sector Evaluation Summary (Data subject to change)



Sector	Phase II Reported Energy Savings (MWh/yr.)	Phase II Verified Gross Energy Savings (MWh/yr.)	PYTD TRC Ratio	Phase II EDC Expenditures (\$1,000)	Program Acquisition Cost (\$/Annual kWh)	Phase II Participants
Low Income	4,928	4,335 ^[1]	0.92	\$3,918	\$0.90	5,506
Residential	86,231	84,597	4.09	\$9,624	\$0.11	231,072 ^[4]
Small C&I	81,383	75,156	3.23	\$7,578	\$0.10	28,434 ^[2]
Large C&I	15,645	15,119	1.85	\$1,925	\$0.13	122
Gov't/Non-Profit	21,846	20,857	1.28	\$3,339	\$0.16	830
Total	210,033	200,065	2.20	\$37,838 ^[3]	\$0.19[3]	265,965

^[1] Excludes 9,053 MWh/yr. of Low-Income savings in general residential programs that counts toward the Low-Income compliance target.

^[2]Includes ~26,000 participants in the upstream lighting program (cross sector sales).

^[3]Includes portfolio common costs (\$11,457) that will not be assigned to a specific sector until the end of Phase II. Excludes \$7 million of actual costs for PY5 transactions that will be paid in PY6. This "payment lag" across program years is normal, except for the final year of a phase.

^[4]Includes ~208,000 participants in the upstream lighting program.

Good Realization Rate. Solid TRC.

PY5 Program Evaluation Summary (Data subject to change)



Program	Phase II Reported Energy Savings (MWh/yr.)	Phase II Verified Gross Energy Savings (MWh/yr.)	PYTD Net-to- Gross Ratio	PYTD TRC Ratio	Phase II EDC Expenditures (\$1,000)	Program Acquisition Cost (\$/Annual kWh)	Phase II Participants
Appliance Recycling	9,776	9,255	0.74	3.16	\$1,676	\$0.18	11,510
Continuous Energy Improvement	0	0	N/A	N/A	\$219	N/A	0
Custom Incentive	4,909	5,394	0.55	1.74	\$971	\$0.18	56
E-Power Wise	1,863	1,525	1.0	2.99	\$259	\$0.17	2,715
Low-Income Energy-Efficiency Behavior and Ed	0	0	N/A	N/A	\$268	N/A	0
Low-Income WRAP	3,065	2,810	1.0	0.83	\$3,390	\$1.21	2,791
Master Metered Multi-Family	1,792	2,039	0.77	1.45	\$746	\$0.37	37
Prescriptive Equipment	86,548	81,170	0.74	2.31	\$10,415	\$0.13	2,348
Prescriptive Equipment Non-lighting	2,297	2,267	N/A ^[1]	2.31	\$10,415	\$0.13	24
Prescriptive Equipment Lighting	84,251	78,903	0.74	2.31	\$10,415	\$0.13	2,324
Residential Energy-Efficiency Behavior and Ed	0	0	N/A	N/A	\$708	N/A	0
Residential Home Comfort	2,367	2,410	0.57	0.64	\$1,188	\$0.49	2,554
Residential Retail	92,804	90,314	0.83	7.48	\$5,227	\$0.06	243,218
Residential Retail Equipment	2,756	2,875	0.83	7.48	\$5,227	\$0.06	8,204
Residential Retail Upstream Lighting	90,048	87,439	0.03	7.40	<i>\$5,221</i>	ŞU.UU	235,014
School Benchmarking	0	0	N/A	N/A	\$152	N/A	22
Student & Parent Education	6,910	5,147	1.0	3.01	\$1,162	\$0.23	714
Total	210,033	200,065	0.73 ^[2]	2.20	\$37,838[3]	\$0.19[3]	265,965

^[1] The EM&V CSP was unable to complete surveys with any of the nine unique participants who received rebates for installing prescriptive equipment measures.

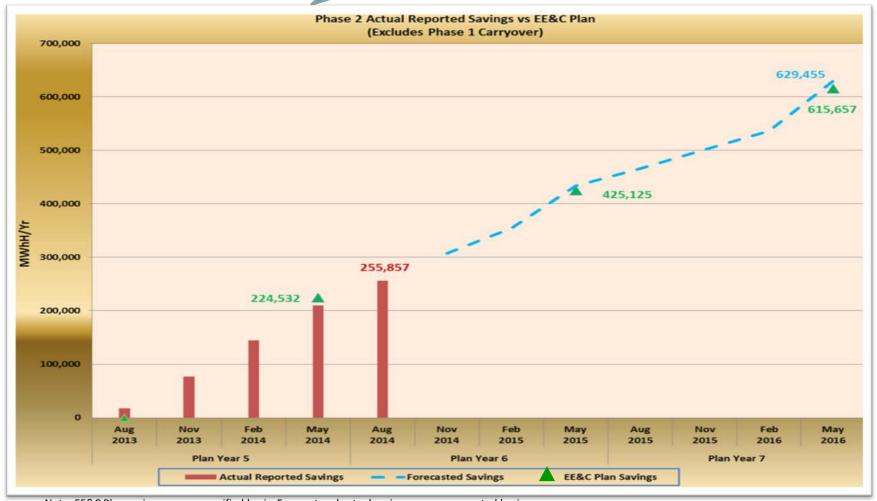
^[2]Weighted by program savings for programs reported NTG Ratio

^[3] Includes portfolio common costs (\$11,457) not assigned to a specific program. Approximately \$7 million of actual program expenditures were incurred for PY5 transactions (savings claimed in PY5) but were paid in PY6 and, therefore, will be accounted for in PY6. This "payment lag" across program years is normal, except for the final year of a Phase and understates program acquisition costs.

Phase II: Results Through August 2014 and Forecast to End of Phase II We are on track at

portfolio level!





Note: EE&C Plan savings are on a verified basis. Forecast and actual savings are on a reported basis.

Energy Savings by Sector through August 2014

compared to EE&C Plan

Some Sectors some behind.



Sector	EE&C Plan Forecast at Completion (MWh/yr.)	Actual Reported Savings as of 8/31/2014 (MWh/yr.)	% Complete vs Approved EE&C Plan
Residential	253,487	96,868	38%
Low-Income*	22,223	6,480	29%
Subtotal Residential	275,710	103,348	37%
Small C&I	144,386	92,383	64%
Large C&I	107,417	30,971	29%
GNI	88,184	29,155	33%
Subtotal Non-residential	339,987	152,509	45%
Total- Phase II	615,697	255,857	42%
Phase I Carryover	551,704	495,636	-
Total - Phase II and Carryover	1,167,401	751,493	64%
Phase II Compliance Target	821,072		

^{*} Excludes low-income participation in general residential programs (~32,000 MWh/yr. estimated in EE&C Plan)

Costs by Sector through August 2014 compared to EE&C Plan



Sector	EE&C Plan Total Approved Budget (\$1,000)	Actual Cost as of 8/31/2014 (\$1,000)	% Complete vs Approved EE&C Plan
Residential	\$53,938	\$12,600	23%
Low-Income	\$17,834	\$5,300	30%
Subtotal Residential	\$71,772	\$17,900	25%
Small C&I	\$26,263	\$10,100	38%
Large C&I	\$20,226	\$2,900	14%
GNI	\$32,597	\$5,900 ^[2]	18%
Subtotal Non-residential	\$79,086	\$18,900	24%
Total Direct Cost	\$150,859	\$36,800	24%
Common Cost [1]	\$35,262	\$14,000	40%
Total Cost	\$186,121	\$50,800[3]	27%

^[1] Will be allocated to customer sectors at the conclusion of Phase II based on the proportion of each sector's direct cost.

^{[2] ~69%} Small C&I rate classes; ~31% Lg C&I rate classes

^[3] Approximately \$7 million of actual costs were incurred for PY5 transactions but were paid in PY6 and, therefore, will be accounted for in PY6. This "payment lag" across program years is normal, except for the final year of a phase.

Program Status as of August 2014 compared to EE&C Plan



Program	EE&C Plan Forecast @ completion (MWh/yr.)	Actual Reported Savings (MWh/yr.)	Savings % Complete	EE&C Plan Total Budget (\$1,000)	Actual Cost (\$1,000)	Cost % Complete vs Approved EE&C Plan
Appliance Recycling	26,243	11,930	45%	\$5,189	\$2,145	41%
Residential Retail	229,276	102,666	45%	\$33,634	\$6,884	20%
Home Comfort	12,739	3,503	27%	\$9,851	\$1,782	18%
Residential Behavior & Education	32,205	0	0%	\$2,389	\$811	34%
Low-Income WRAP	10,519	3,961	38%	\$15,635	\$4,604	29%
Low-Income Behavior & Education	8,325	0	0%	\$1,164	\$342	29%
E-Power Wise	3,378	2,519	75%	\$1,036	\$348	34%
Prescriptive Equipment	205,116	115,180	56%	\$58,935	\$15,606	26%
Custom Incentive	65,660	7,141	11%	\$12,585	\$1,338	11%
Student & Parent Energy Efficiency Education	12,199	6,910	57%	\$6,096	\$1,480	24%
Master Metered Low – Income Multifamily Housing	6,886	2,047	30%	\$3,103	\$904	29%
Continuous Energy Improvement	3,150	0	0%	\$943	\$313	33%
School Benchmarking	0	0	0%	\$300	\$194	65%



Program Highlights

Residential Sector Highlights



- The Student and Parent Energy Efficiency Education Program has reached approximately 360 schools, 1,400 teachers and 41,000 students.
- Approximately 40,000 residential customers received their first Home Energy Report during the month of October.
- Twenty-eight "new home" applications are in process including three manufactured homes.
- Appliance recycling still going strong. Almost 17,000 refrigerators and freezers have been recycled along with over 1,500 air conditioners.
- Customers purchased approximately 450,000 LEDs incented through the Residential Retail Program. Approximately 40% were reflectors and specialty LEDs.

Low-Income Sector Highlights



Neighborhood blitz

Over 4,200 E-Power kits have been delivered

Small and Large C&I Sector Highlights



- To date, nine agricultural audits have been completed. A number of others are "on hold" until the December timeframe when the interested farmers' schedules ease.
- A ski area replaced inefficient manual snowmaking guns with energyefficient automated guns and snow fans to reduce its snowmaking energy use.



GNI Sector Highlights



- Launched the "exit sign retrofit project." This project offers schools
 participating in the School Benchmarking Program replacement of any nonLED exit signs in their buildings with LED models at no cost to the school.
- Eight districts are participating in the Continuous Energy Improvement Program. All created energy teams with an energy policy.
- A school district installed a pool cover with an automatic deployment system on a heated swimming pool used for swimming classes and competitive sports. When the pool is not in use the cover reduces heat and water loss.

Break







Proposed Changes

Summary of Proposed Enhancements and Changes: Portfolio level



- Increasing estimated savings and costs for the Small C&I sector to avoid running out of money (and shutting down all programs) for this sector in April 2015 (~1 year early)
- Reducing the estimated savings and costs for Residential, Large C&I and GNI sectors to reflect current progress and keep the portfolio under the cost cap (due to increase for Small C&I)
- Increasing the estimated savings and costs for Low Income sector to provide a larger cushion for the low-income compliance target.
- Adding language to programs to clarify timeframe for PY7 application submissions. The goal is to prevent an unexpected surge and to "close the Phase II books" earlier than in Phase I.
- Fine-tuning and relatively minor changes to measures and programs:
 - Changes in the TRM
 - Pilots and rebate changes to better understand the impact on non-lighting measures (to get more penetration for HVAC, for example)
 - Differences between EE&C Plan estimates and actual performance (measure mix, costs, etc.)

Residential Sector Enhancements and Changes



Status	MWh/yr. Savings	% of Total Portfolio Savings	Budgeted Cost (\$1,000)	% of Total Portfolio Costs
Approved	253,000	41%	\$54,000*	36%
Proposed	230,000	36%	\$53,000*	37%

Home Comfort

Increasing rebates for HVAC and other non-lighting measures

Behavioral and Education Program

Adding cost for call center services

Student and Parent Energy Efficiency & Education Program

 Increasing number of participants in Communities in Action and Bright Kids Components.

Residential Retail

- Increasing number of sites with CFL recycling buckets
- Lowering estimated quantity of CFL/LED savings consistent with more accurate market projections.



^{*}Excluding Common Cost

^{*}All savings and cost subject to change

Low-Income Sector Enhancements and Changes



Status	MWh/yr. Savings	% of Total Savings	Cost (\$1,000)	% of Total Costs
Approved	22,000	4%	\$18,000*	12%
Proposed	26,000	4%	\$21,000*	14%

Low-Income WRAP

- Adding a limited number of "low-cost" jobs
- Adding a de facto heating pilot
- Adding cost of WRAP tracking system upgrade

Behavioral reports

- Increasing the number of low-income customer participants
- Adding call center services

E-Power Wise Program

Increasing number of low-income customer participants (kits)



^{*}Excluding Common Cost

^{*}All savings and cost subject to change

Small and Large C&I Sectors Enhancements and Changes



Sector	Status	MWh/yr. Savings	% of Total Savings	Cost (\$1,000)	% of Total Costs
Small C&I	Approved	144,000	23%	\$26,000*	17%
	Proposed	190,000	30%	\$36,000*	24%
Large C&I	Approved	107,000	17%	\$20,000*	13%
	Proposed	102,000	16%	\$14,000*	10%

^{*}Excluding Common Cost

^{*}All savings and cost subject to change

Small and Large C&I Sectors Enhancements and Changes



- Increasing Small C&I budget and savings to reflect market participation and to prevent closing Small C&I programs a year before the end of Phase II
- Reducing Large C&I budget and savings to reflect market participation
- Increasing incentive for high-efficiency HVAC and other non-lighting measures
- Including pilots focused on more comprehensive projects, measures and technology



GNI Sector Enhancements and Changes



Status	MWh/yr. Savings	% of Total Portfolio Savings	Budgeted Cost (\$1,000)	% of Total Portfolio Costs
Approved	88,000	14%	\$33,000*	22%
Proposed	81,000	13%	\$24,000*	16%

Adding cost to manage the installation of LED exit signs in schools

Reducing number of schools participating in Continuous Energy Improvement **Program**

Increasing incentives for high-efficiency HVAC and other non-lighting measures

Including pilots focused on more comprehensive

projects, measures and technologies

^{*}Excluding Common Cost



Stakeholder input for Phase III Planning:

- Types of programs/measures
- Level of "Comprehensiveness" interest

Why this input is important and needed now



- EDC and stakeholder comments are important on SWE's Phase III Market Potential Study and the PaPUC's Phase III Tentative Order for savings targets, budgets, implementation requirements, TRC and TRM will be due now through March 2015.
- PPL Electric needs to define research and information needed in Phase II (such as pilots, data, industry/market infrastructure, etc.) to better prepare for Phase III implementation.

Likely Act 129 Phase III Requirements



- Portfolio benefit-cost ratio ≥ 1.0
- Broad stakeholder input and consensus for the EE&C Plan
- Costs attributed to the customer class that receives the direct energy benefit of the measure
- At least one program per customer class and "fair and equitable" distribution of programs, costs and savings among customer classes

High-level Considerations for "Comprehensive" Programs/Portfolio



- Should accelerate market transformation-- more EE&C awareness, more sustainable savings and a self-sufficient EE&C infrastructure
- More focus on energy assessments, multiple measures and "wholebuilding" approach, education, as well as, trade ally training and infrastructure
- Less emphasis on "ad hoc" individual measures, such as lighting only.
 Note: Lighting is approximately 75% of Phase II savings.

High-level Considerations for "Comprehensive" Programs/Portfolio, cont'd



- Trade ally infrastructure needs to shift from a single contractor (such as lighting contractors who focus on a single, quick to implement measure) to a much broader approach
- Longer lead time to identify, approve, implement, and evaluate projects
- Higher cost projects (participant costs) will require higher incentives to convince customers to act

High-level Considerations for "Comprehensive" Programs/Portfolio, cont'd



- Cost-effectiveness (TRC) may be a challenge unless individual projects are screened before approval
- Many/most projects will be custom (outside the scope of the TRM), increasing the time for processing, approval, implementation, and evaluation
- Savings are less certain, for customers and for the EDC, than individual measures
- If post-metering is required, it may take > 1 year to verify savings achieved
- Program acquisition cost will increase, probably significantly
- With a fixed budget cap, higher program acquisition cost will mean lower energy reduction targets



Appendix

Conceptual Phase III Portfolio at \$0.16 program acquisition cost (\$ per annual kWh saved)



Sector	Dollars	Cost Per annual kWh saved	Savings MWH/yr.	Phase III % of cost	Phase III % of savings	Phase II % of cost	Phase II % of savings
Residential	\$19,680,000	\$0.11	178,909	31%	45%	36%	41%
Low-income	\$15,990,000	\$1.00	15,990	25%	4%	12%	4%
Small C&I	\$9,840,000	\$0.13	75,692	16%	19%	17%	23%
Large C&I	\$6,765,000	\$0.11	61,500	11%	15%	13%	17%
GNI	\$10,455,000	\$0.16	65,344	17%	16%	22%	14%
	\$62,730,000*	\$0.16	397,435	100%	100%	100%	100%

Low Income: Required 4.5% of savings = 18,230

GNI: Required 10% of savings = 40,510

*Include SWE costs (above the cap)

Conceptual Phase III Portfolio at \$0.16 program acquisition cost (\$ per annual kWh saved)



- Lighting, lighting and more lighting. May need to revert to CFLs.
- A-la-carte measures with a focus on those with low program acquisition costs
- Expanded Behavior program (Home Energy Reports)
- Reduction in Low-Income WRAP
 - Will meet compliance target but will need to rely on lower cost programs like report cards, low-income savings from general residential programs and will have fewer "jobs"
- Very limited focus on whole house and whole building components
- No trade ally training or measures that provide no "direct/immediate" savings

Conceptual Phase III Portfolio at \$0.30 program acquisition cost (\$ per annual kWh saved)



Sector	Dollars	Cost Per annual kWh saved	Savings MWH/yr.	Phase III % of cost	Phase III % of savings	Phase II % of cost	Phase II % of savings
Residential	\$22,140,000	\$0.24	92,250	35%	45%	36%	41%
Low-income	\$ 8,610,000	\$1.20	7,175	14%	3%	12%	4%
Small C&I	\$10,455,000	\$0.30	34,850	17%	17%	17%	23%
Large C&I	\$7,995,000	\$0.24	33,313	13%	16%	13%	17%
GNI	\$13,530,000	\$0.35	38,657	22%	19%	22%	14%
Total		\$0.30	206,245	100%	100%	100%	100%

Low Income: Required 4.5% of savings = 9,281

GNI: Required 10% of savings = 20,624

*Include SWE costs (within the cap)

Conceptual Phase III Portfolio at \$0.30 program acquisition cost (\$ per annual kWh saved)



- Similar mix as Phase II PY6/PY7
- Focus on lighting
- Residential LEDs with some specialty bulbs
- Mostly a-la-carte measures with a focus on those with low program acquisition costs
- Behavior program (Home Energy Reports)
- Baseload WRAP with some HPWH and full-cost WRAP jobs
- Limited whole house and whole building components

Conceptual Phase III Portfolio at \$0.50 program acquisition cost (\$ per annual kWh saved)



Sector	Dollars	Cost Per annual kWh saved	Savings MWH/yr.	Phase III % of cost	Phase III % of savings	Phase II % of cost	Phase II % of savings
Residential	\$20,295,000	\$0.40	50,738	33%	41%	36%	41%
Low-income	\$9,840,000	\$1.65	5,964	16%	5%	12%	4%
Small C&I	\$11,070,000	\$0.41	27,000	18%	22%	17%	23%
Large C&I	\$7,995,000	\$0.41	19,500	13%	16%	13%	17%
GNI	\$12,300,000	\$0.60	20,500	20%	17%	22%	14%
Total	\$61,500,000*	\$0.50	123,701	100%	100%	100%	100%

Low Income:
Required 4.5% of
savings =
5,566 MWH/yr.
GNI: Required 10%
of savings =

12,370 MWH/yr.

*Include SWE costs (within the cap)

Conceptual Phase III Portfolio at \$0.50 program acquisition cost (\$ per annual kWh saved)



- Focus on whole home/whole building EE&C in addition to a-la-carte measures
- Energy assessments/audits for residential and businesses (Comprehensive approach no direct savings)
- Increase WRAP Baseload, Full Cost, HPWH and instant hot water. Funding to train additional contractors, grow the delivery infrastructure and explore integration with natural gas company programs
- EE&C training for trade allies, especially for whole house/whole building approach
- LED lighting with a shift toward specialty bulbs in later years
- Consider new technologies, wind, solar, etc. for residential and non-residential
- Expand Combined Heat and Power (CHP)

Impact of TRM and Avoided Costs



- Generally, savings for measures in the TRM (especially lighting) significantly declined 2010 – 2014
- Trend is expected to continue in Phase III
- Lower savings for a measure will increase program acquisition cost
- In Phase II, avoided costs (energy and capacity) decreased significantly (~40%) from the projections in Phase I
- Phase III avoided costs TBD. Current projections are not much different than Phase II
- Lower avoided costs decrease the benefit-cost ratio

Changes in the TRM impact savings and program acquisition cost





Residential Lighting CFLs

Assuming general service 14W CFL with lumens between 750-1049 (60W incandescent-equivalent)

- 2012 TRM 42.3 kWh/yr.; \$0.02 per annual kWh saved @\$1/bulb
- 2013 TRM 39.5 kWh/yr.; \$0.025@ \$1/bulb
- 2014 TRM 27.0 kWh/yr.; \$0.04
 \$1/bulb
- 2019/2020 0 kWh/yr. (CFLs become baseline)

Residential Lighting LEDs

Assuming general service 13W LED with lumens between 750-1049 (60W incandescent-equivalent



- 2012 TRM 48.9 kWh/yr.; \$0.20 per annual kWh saved @\$10/bulb
- 2013 TRM 45.6 kWh/yr.; \$0.17
 @ \$8/bulb
- 2014 TRM 28.0 kWh/yr.; \$0.21
 @ \$6/bulb
- 2019/2020 1.0 kWh/yr. (CFLs become baseline); \$2 @ \$2/bulb

Changes in the TRM impact savings and program acquisition cost



Appliance Recycling

2010 TRM

 1,728 kWh (refrigerator/freezer retirement); \$0.08 per annual kWh saved

2012 TRM

- 1,659 kWh (refrigerator/freezer w/ no replacement); \$0.08
- 1,205 kWh (refrigerator/freezer w/ ES replacement); \$0.11

2014 TRM -

- 1,073 kWh (refrigerator w/ no replacement); \$0.13 per annual kWh saved
- 669 kWh (refrigerator w/ ES replacement); \$0.20

Questions





Contact Information



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