PPL Energy Efficiency Update PPL Stakeholder Meeting March 11, 2021



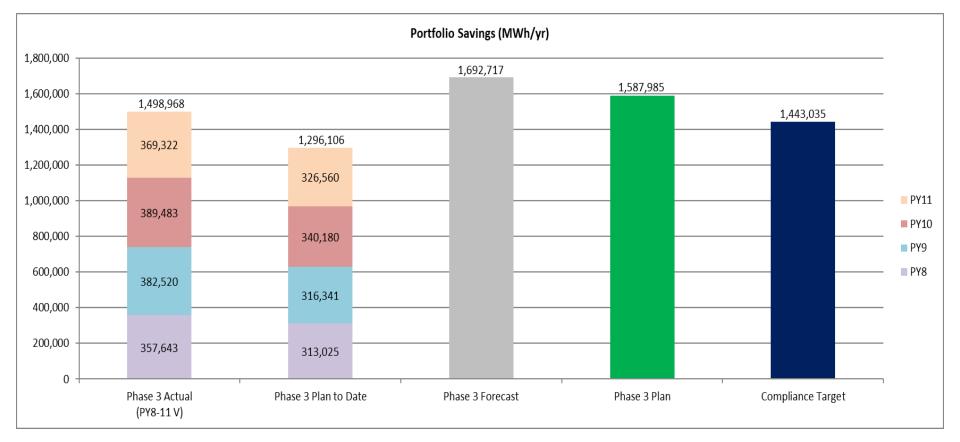


- **Overview**: Dirk Chiles
- **Programs Update:** Chris Schoemaker
- Question and Comment Period: All
- Closing: Dirk Chiles



Overview: Portfolio Savings

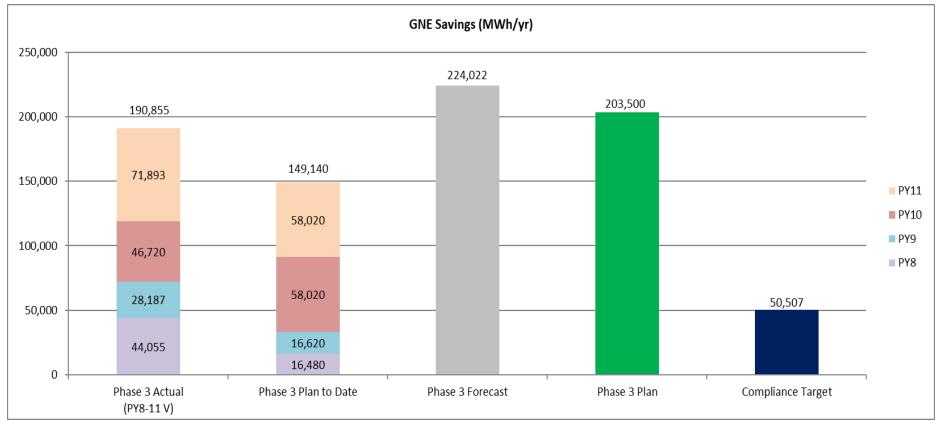






Overview: GNE Savings







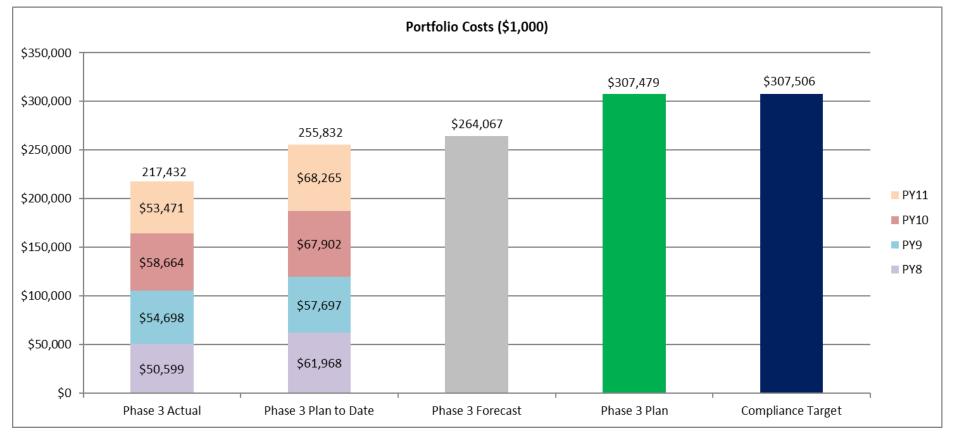
Overview: Low Income Savings





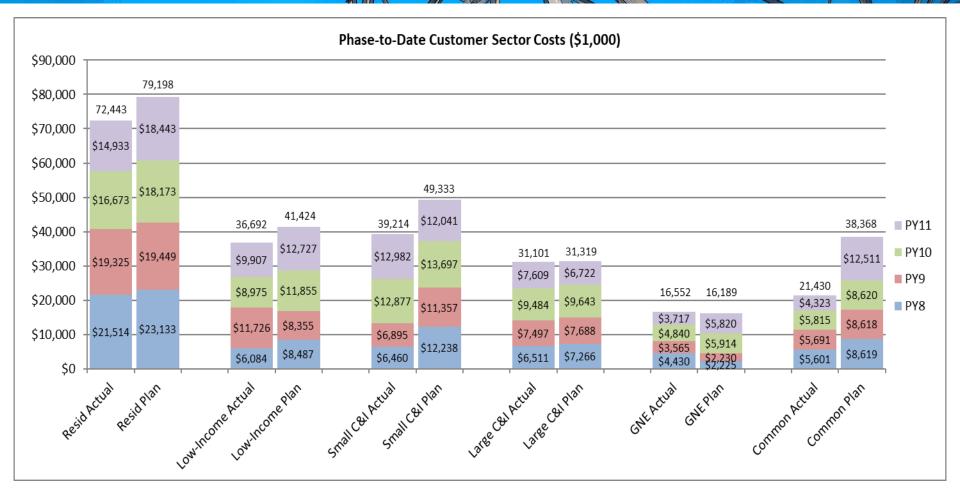
Overview: Portfolio Costs





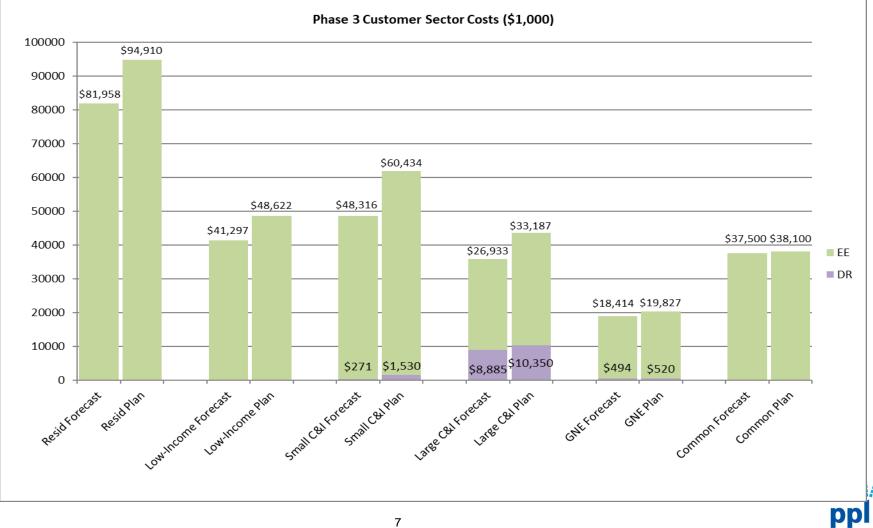


Overview: Phase To Date Costs



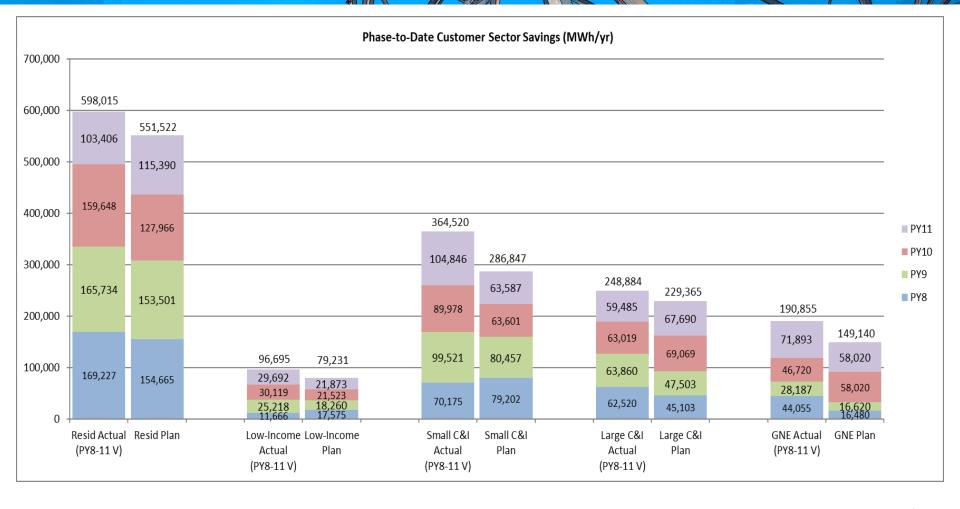


Overview: Phase 3 Sector Costs



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Overview: Phase to Date Sector Savings

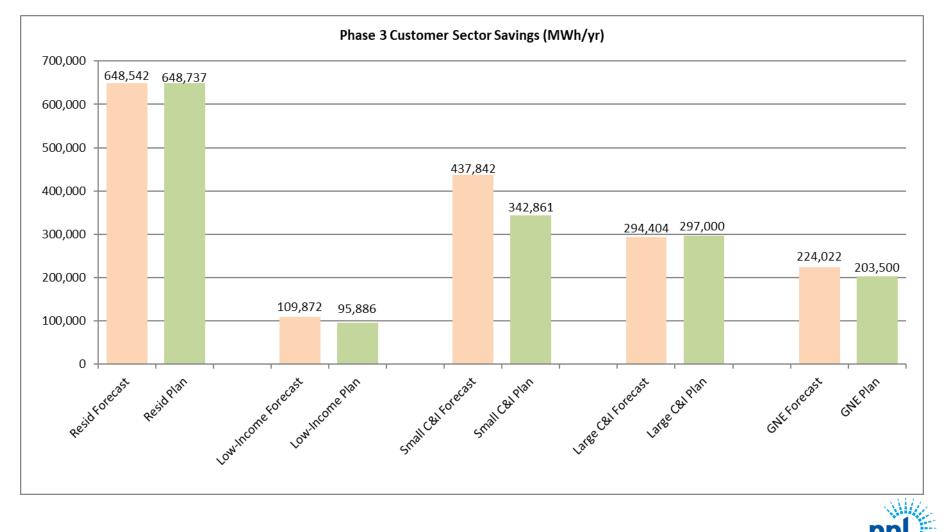




Overview: Phase 3 Sector Savings



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Residential Programs





Residential Program: EE Lighting



| PY11 | PTD (Verified) |
|----------------|-----------------|
| 1.2M LEDs | 10.3M LEDs |
| 48,339 MWh/yr. | 426,752 MWh/yr. |



Residential Programs New Homes

PY11

- 1,381 homes
- 4,000 MWh in savings
- \$1.2 million in incentives

Key Successes

- 3,500 homes PTD
- 3,000 kWh/yr. per home
- Up to \$2,500 incentives per home



Residential Program New Homes

2020 ENERGY STAR® CERTIFIED HOMES MARKET LEADER AWARD

The U.S. Environmental Protection Agency recognizes

PPL Electric Utilities

for its outstanding commitment to energy-efficient new homes and for contributing

175

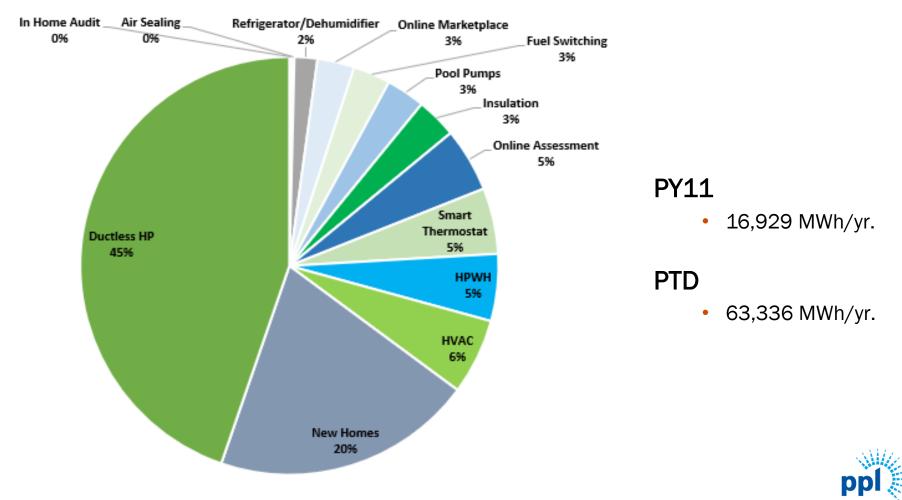
ENERGY STAR certified homes in 2019

Which is equivalent to reducing CO2 emissions by 256 metric tons, or:
Growing 4,235 tree seedlings for 10 years
Avoiding the consumption of 595 barrels of oil
Removing 55 passenger vehicles from the road



Residential Program: Energy Efficient Homes

PY11 Savings by Measure Category



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Residential Program: Energy Efficient Homes

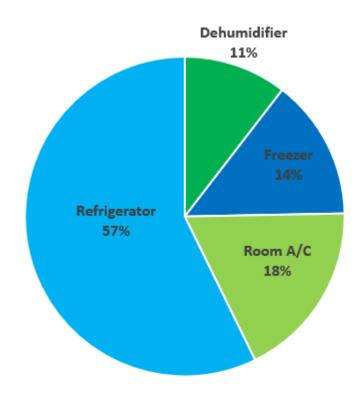




Residential Program: Appliance Recycling

PY11 Units Collected

| Appliance | PY11 | PTD | |
|---------------|-------|--------|--|
| Refrigerators | 7,510 | 33,318 | |
| Freezers | 1,869 | 8,306 | |
| Room A/C | 2,368 | 6,871 | |
| Dehumidifiers | 1,370 | 3,052 | |



*Units collected in PY11



Residential Program: Student Energy Education

| Program | Grade Level |
|-------------|--------------------|
| Bright Kids | $2^{nd} - 3^{rd}$ |
| Take Action | $5^{th} - 7^{th}$ |
| Innovation | $9^{th} - 12^{th}$ |

PY11

- 24,000 kits
- Focus on low-income schools
- Poster contest (K-8th)



Residential Program: Home Energy Education

- 143,000 customers
- 38,000 MWh/yr.
- Customer fatigue = lower CSAT
- Low-income treatment continues



Low Income Programs





Low Income Program: WRAP PY11

| Goal | Achieved |
|-------|----------|
| 7,000 | 10,000 |

Increased leads

- Quick Track
- Marketing mix

• Benefits

- Budget on track
- High CSAT (97%)

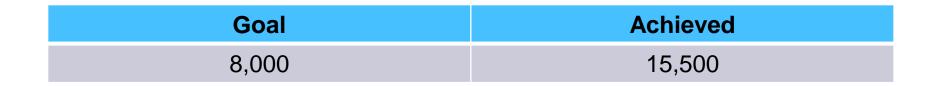


Low Income Program Multifamily & MMMF

- Individually-metered multifamily (IMMF)
 - PTD = 15,000 customers
 - Phase 2 = 1,400 customers
- Master-metered multifamily PTD
 - 96 facilities
 - 4,900 units
 - Mostly GNE (75/25 split)
 - Challenges continue



Low Income Program: Low Income Kits & Education PY11



- Increased kits in PY9
- Closed program 12/2019
- High CSAT (98%)



Non-Residential Programs





Non-Residential Programs



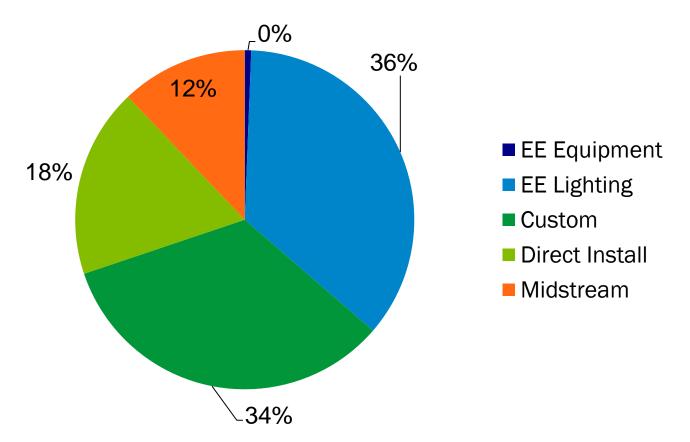
- PY11 Program achievements
 - 229,943 MWh/yr.
 - 71,600 MWh/yr. (GNE Sector)
 - \$13,956,971 incentives
 - 9,031 total projects
 - 7,926 midstream projects
 - High CSAT (94%)



Non-Residential Programs



Energy Savings by Application for PY11

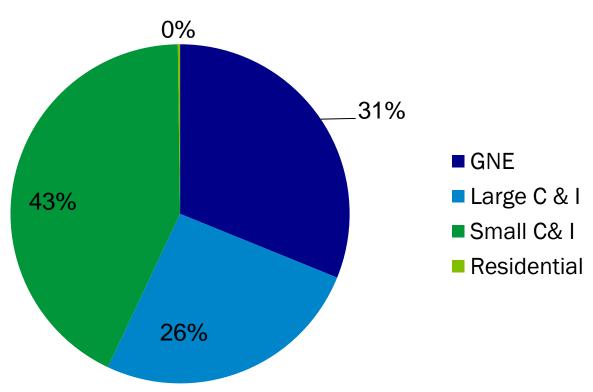




Non-Residential Programs



Energy Savings by Sector for PY11





Non-Residential: Efficient Equipment

PY11 verified savings by project type:

- Lighting
 - 992 projects
 - 121,451 MWh/yr.
- Equipment
 - 44 projects
 - 3,630 MWh/yr.
- (Includes both prescriptive and direct install)

PTD verified savings:

• 408,189 MWh/yr.

PY11 Incentives \$9,799,748



Non-Residential: Direct Install



PY11 verified savings for Direct Install:

- 41,567 MWh/yr.
- Roughly 33% of efficient equipment savings
 - Lighting verified savings 39,274 MWh/yr.
 - Refrigeration verified savings 2,221 MWh/yr.
 - Custom verified savings 72 MWh/yr.

PTD verified savings:

• 68,987 MWh/yr.





Non-Residential: Midstream



PY11 verified savings for Midstream:

- 7,926 projects
- 27,794 MWh/yr.
- 21 distributors, 80+ locations

PTD verified savings:

• 69,931 MWh/yr.

PY11 Incentives \$2,077,807



Non-Residential: Custom



PY11 verified savings for Custom:

- 69 projects
- 77,068 MWh/yr. (Included 3 CHP projects)

PTD verified savings:

• 241,572 MWh/yr.

PY11 Incentives \$2,056,943



Non-Residential Program

MWh Savings Verified*

| Sector | Verified * MWh/yr. | Reported PY12 | Total MWh/yr. | Phase 3 MWh Goals |
|--------|-----------------------|------------------|------------------|-------------------------|
| LCI | 248,864 | 14,603 | 263,467 | 297,000 |
| SCI | 281,980 | 27,078 | 309,058 | 312,810 |
| GNE | 187,868 | 12,496 | 200,364 | 201,000 |
| RES | 2,169 | 186 | 2,355 | |
| Total | 720,882** | 54,364 | 775,246 | 810,810 |

- Verified savings thru PY11 by sector
- **may not match due to rounding



Demand Response Program





Demand Response Program

- Demand Response PY11 season
 - 104.3 MW avg (112.8 MW PTD)
 - 4 events called
 - Event 1 90.6 MW avg.
 - Event 3 104.7 MW avg.

Event 2 – 109 MW avg.

Event 4 – 112.8 MW avg.

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PY11 DEMAND RESPONSE RESULTS

Demand Response Program

- Challenges remain
 - Multi-day events
 - 3 day event in July (pre-fatigue/planning)
 - Natural regression
 - 126.7 MWs \rightarrow 111.5 MWs \rightarrow 103.7 MWs
 - Visibility to peak reductions
 - Customers with large amounts of portfolio
 - Confirming intent
 - Avoiding full commitment





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Questions? Comments?

Thank you for participating



